# **Spaces And Places**

#### **Guest Author Guide**



Thank you for your interest in contributing to the <u>Spaces And Places</u> blog! We welcome fresh perspectives and insightful content that align with our mission of sharing travel experiences, unique stays, real estate trends, and innovative design ideas. Whether you're exploring new destinations, showcasing stunning architecture, or offering expert advice on home design and investment, we want to hear from you. To ensure consistency and readability, please review the following guidelines before submitting your post.

### **Content Guidelines**

- Word Count: Aim for 600–900 words to provide depth while keeping the reader engaged.
- Tone & Style: Our blog is professional yet conversational. We strive for clarity, authenticity, and an
  engaging narrative. Avoid jargon and overly technical language unless it is necessary and
  well-explained.
- **Topics:** We cover topics related to travel experiences, real estate, and home design and renovation. Ensure your post aligns with these themes and features a Space or a Place.
- **Originality:** Submissions must be original and not published elsewhere. If you reference other works, cite them appropriately.

## **Formatting & Structure**

- Title: Craft a clear, compelling title that reflects the main takeaway of your post.
- **Introduction:** Hook the reader within the first few sentences by clearly stating the problem, insight, or key idea.
- Subheadings: Break up your content with subheadings to improve readability.
- Bullet Points & Lists: Use bullet points or numbered lists where appropriate to enhance clarity.
- Call to Action: Encourage engagement by prompting readers to reflect, share, or take action based on your insights.

### Links & Sources

- **Relevant Hyperlinks:** Include hyperlinks to credible sources, relevant research, or previous blog posts from *Spaces And Places* when applicable.
- Attribution: Properly credit any data, quotes, or references used in your article.

### **Submission Details**

- Author Bio & Headshot: Include a short bio (2-3 sentences) and a high-resolution headshot.
- **Editing:** We reserve the right to edit submissions for clarity, grammar, and alignment with our brand voice. Major edits will be discussed with you before publication.
- **Images:** If you include images, ensure they are high-quality and either owned by you or royalty-free (with proper attribution).

### **Next Steps**

Once your draft is ready, please submit it as a Word or Google Doc to <u>info@spacesandplaces.us</u>. If you are including images, please send them as PNG or JPG with your email. Our team will review and follow up with any feedback or next steps.

We appreciate your contribution and look forward to sharing your insights with our readers!